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**REMARKS**

Favorable reconsideration of this application is requested in view of the above amendments and the following remarks. Claims 1-22 are canceled without prejudice or disclaimer and claims 23-39 are newly added. Support for the claims can be found on at least page 12, lines 5-7 and page 10 lines 7-18 of Applicants' Specification. Claims 23-39 remain actively pending in the case. No new matter has been added. Reconsideration of the claim is respectfully requested.

In paragraph 8 on page 3 of the Office Action, Claims 1-22 are rejected under 35.U.S.C. 103(a) as being unpatentable over Smart et al. (US 2003/0208691). Applicants respectfully traverse the rejection.

Smart fails to teach or suggest at least automatically displaying on the personal computer a list of one or more of said plurality of different retail fulfillment service providers based on said location as required by Applicants' independent claims. Rather, Smart discloses that when a new device is connected to a local network 100, a multicast announcement (i.e., discovery protocol) is broadcasted to other users on the network. Accordingly, devices currently on the network learn of the new device, and the new device learns of the devices currently on the network. Further, devices on a large network can use a Service Description Directory that represents devices connected to the large network. See paragraphs [0053] and [0054]. Thus, a new device, such as a camera 102, can identify the population of devices already connected to the network, and is aware of their attributes and capabilities. See paragraph [0081]. The new device will then determine if its own attributes are compatible with the equipment currently attached to the network, such as a printer, and if so, will use the currently attached equipment to perform a task, such as printing a document. See paragraph [0081], [0082] and [0115]. Further, a browser 148 is informed via the discovery protocol that a device, e.g., camera 102, has joined the network 100. The browser 148 asks the camera 102 to send its description and can display the description and/or camera icon on the browser's display. See paragraphs [0072-0077].

Once all of the devices 102-108 in the network 100 discover each other, compatibility between the devices is determined by profile processes 112, 138, 140, 144. Hence, "an initiating device, such as the camera 102, can identify the population of devices connected to the network, and is . . . aware of their

attributes and capabilities. The user of the camera 102 is therefore aware, by means of the discovery announcement process . . . , of the low resolution printer 104 which is attached to the network." See paragraph [0081]. Accordingly, if a camera 102 wants to print to a high-resolution printer 104, the profile matching has already been established between the camera 102 and the printer 104, and thus, Smart does not display on a personal computer a list of one or more of said plurality of different retail fulfillment service providers based on said location.

Therefore, in view of the above remarks, Applicants' independent claims are patentable over the cited reference. Because claims 24-38 depend from claim 23 and include the features recited in the independent claim, Applicants respectfully submit that claims 24-38 are also patentably distinct over the cited reference. Nevertheless, Applicants are not conceding the correctness of the Office Action's rejection with respect to such dependent claims and reserve the right to make additional arguments if necessary.

In view of the foregoing it is respectfully submitted that the claims in their present form are in condition for allowance and such action is respectfully requested.

Respectfully submitted,

  
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